

Part B Insider (Multispecialty) Coding Alert

You Could Get Breathing Space From Managed Care Growth

If Medicare managed-care plans are scooping up your patients and imposing extra red tape, then you could welcome a slowdown in their growth.

Seven large health insurers have volunteered to temporarily stop marketing their Medicare Advantage plans, according to the **Centers for Medicare & Medicaid Services** (CMS).

The seven insurance companies are **United Healthcare, Humana, WellCare, Universal American Financial, CoventryHealth Care, Sterling Life Insurance** and **BlueCross BlueShield of Tennessee**.

The marketing hiatus comes amid allegations of misleading and aggressive sales practices by what CMS called -rogue agents- employed by the insurers. The questionable marketing practices in turn led to patients who are poorly informed about their enrollment status and Medicare benefits.